

# RENTAL PROPERTY SHOWCASE



The Pittsburgh Post-Gazette is now offering the perfect way to showcase your rental property to a total audience of over 700,000 unduplicated readers.

The Rental Property Showcase is a subsection within both the Thursday Homes section and the Sunday Real Estate section for the Post-Gazette. It contains full color block ads that spotlight your rental property.

Plus, you can combine your print Rental Property

Showcase ad package with a digital ad on [post-gazette.com/real-estate](http://post-gazette.com/real-estate), allowing you to drive readers directly to your website.

Our packages allow you to choose a budget friendly option or upgrade to a much higher audience reach, either way the Post-Gazette offers the ideal solution for you.

## IMPORTANT DATES

Issue date ..... Every Thursday and Sunday  
 Space/copy deadline..... Tuesday of the week before publication

## SIZE

Block ad..... 3.33" wide x 3.44" high

## PACKAGES

### Thursday Showcase

Full-color block ad in the Thursday Homes section  
 One Week Price ..... \$149.00 per week  
 Four Week Price ..... \$111.75 per week

### Thursday and Sunday Combo Showcase

Full color block ad in both the Thursday Homes section and Sunday Real Estate section  
 One Week Price ..... \$399.00 per week  
 Four Week Price ..... \$299.25 per week\*

\*Price includes a 300x250 digital display ad on the online rental map

Source: Scarborough Research 2014

Don't miss this opportunity! Contact your PG representative today,  
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